

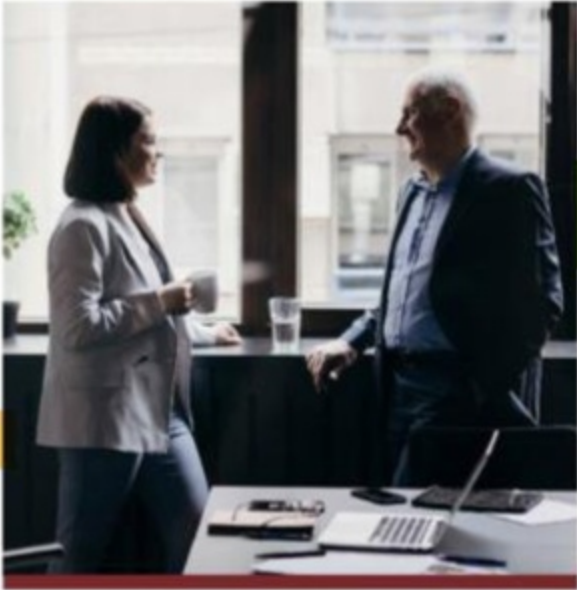
Welcome to the
2026 Iowa Artificial Intelligence
Summit for Industry



What is CIRAS?

Helping Business Thrive

We help Iowa businesses solve complex problems by providing innovative expertise and strategic resources, moving our clients forward with confidence.



Executive Strategy

- Executive Coaching
- Executive Development
- Fractional Executive Support
- Strategic Planning
- Succession Planning



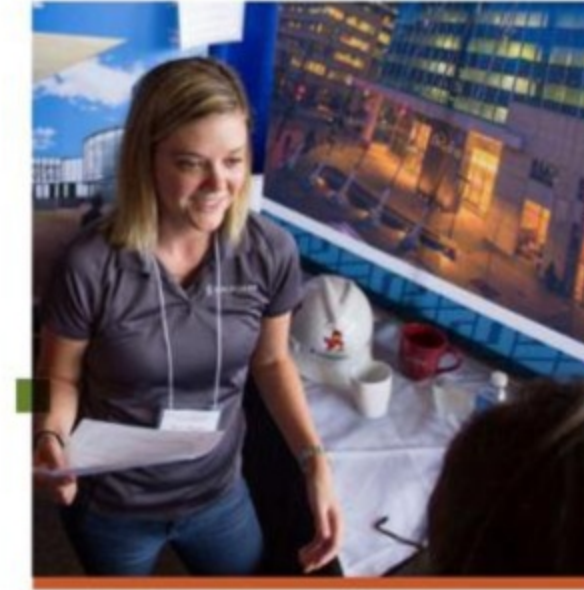
Growth

- Digital Marketing
- Exporting
- Government Contracting
- Lead Generation
- Marketing Strategy
- Product Development



Operational Excellence

- Engineering Processes
- Lean & Quality
- Operations Management
- Supply Chain Management
- Safety & Environmental



Workforce

- Employee Retention
- Future Talent Attraction
- Human Resource Strategy
- Student and Community Engagement

Emerging Topics

Leveraging technology, advanced research, and input from Iowa State University, CIRAS stays one step ahead in developing innovative products, processes, and capabilities.

- Applied Research
- Artificial Intelligence
- Cybersecurity
- Industry 4.0

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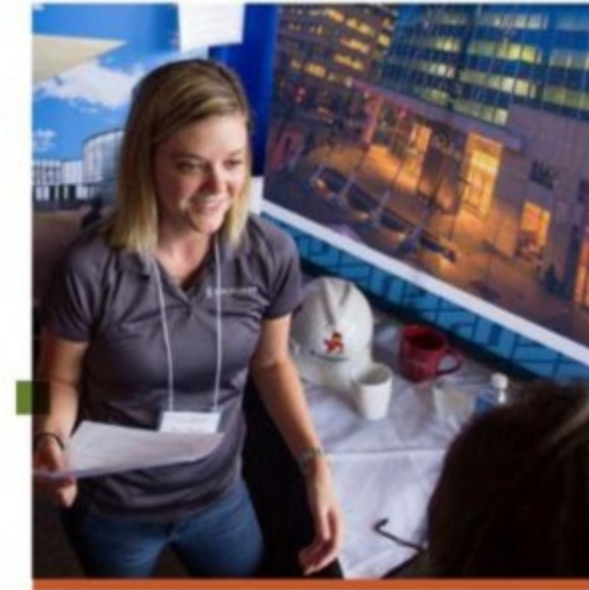
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My External Focus

Build AI understanding and adoption

- Deliver AI classes, the Iowa AI Summit for Industry, and 1-on-1 advising
- Develop AI curriculum with university and partner resources

Help organizations define AI strategy

- Facilitate AI roadmaps, use case identification, and adoption planning
- Help companies evaluate opportunities, feasibility, and priorities

Support AI implementation

- Connect companies with vetted partners and TPRs to achieve their goals
- Scope and manage AI pilots and implementation projects



Paul Gormley

Growth Project Manager
CIRAS, ISU

Today - Summit Director

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Center for Industrial Research and Service | 2

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**Thank You
to the
Subcommittees**

Program

- Jake Behrens, CIRAS, Iowa State University
- Jennifer Garcia, CIRAS, Iowa State University
- Jeff Underwood, Kent Worldwide
- David Vander Leest, Blue Bunny
- Aditya Balu, TrAC, Iowa State University
- Richard Perrault, DeeZee
- Nick Davis, BrightPath Solutions

Sponsorship

- Darcy Bedford, Source Allies
- Kirk Haaland, CIRAS, Iowa State University
- Greg Willging, NICC
- Adam Engel, Running Robots

Speakers

- Dawn Ealy, CIRAS, Iowa State University
- Jacey Heuer, Pella Corporation
- Tyler Bell, University of Iowa
- Ryan Witt, Ag Leader

Marketing

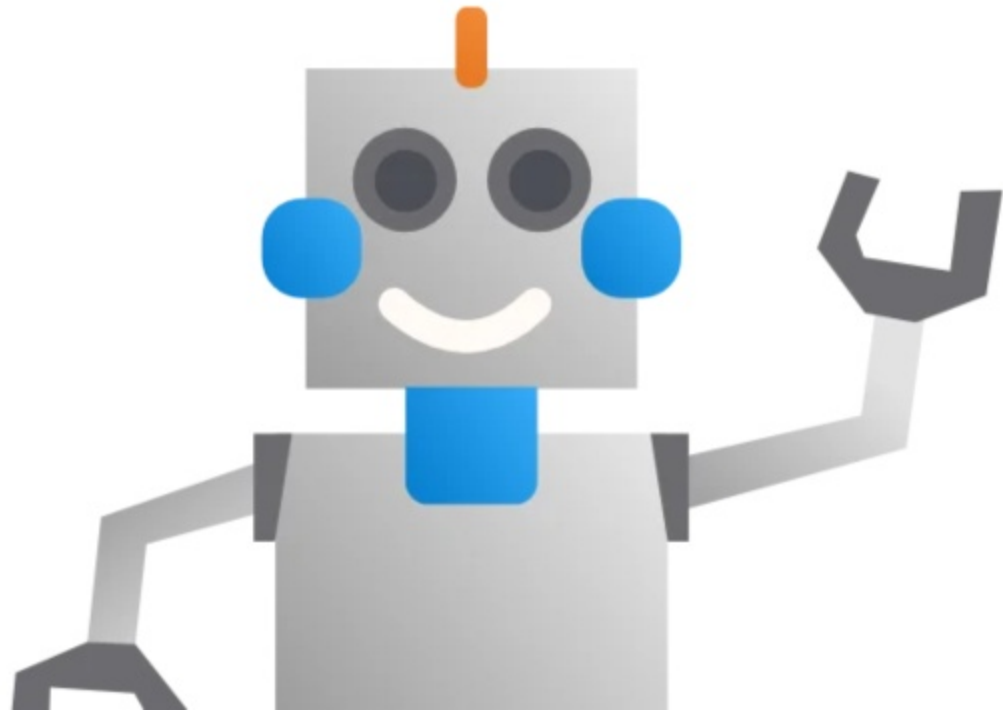
- Tyler Wyngarden, Technology Association of Iowa
- Gayle Mastbergen, CIRAS, Iowa State University
- Travis Arndorfer, Arndorfer Creative
- Aaron Burchland, Burchland Manufacturing
- Jennifer Eden, Original Saw Company

Technology

- Adam Engel, Running Robots
- Nick Davis, BrightPath Solutions
- Travis Arndorfer, Arndorfer Creative
- Kacy Webster, Profit Quiver
- Adelle Modongonda, CoB, Iowa State University

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- Adelle Modongonda, CoB, Iowa State University



**RUNNING
ROBOTS**

2026 AI Summit for Industry Speakers



2026 AI Summit for Industry

Plenary Session Speakers



Jacey Heuer
Head of AI & Data Science
Pella Corporation



Dr. David Cook
President
Iowa State University



Dr. Robert Ivester
Senior Advisor on
Advanced Manufacturing
NIST

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May 6, 2026 - Scheman Building, Ames, IA

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0
DAYS

22
HOURS

18
MINUTES

31
SECONDS

[VIEW AGENDA](#) [COPY STARTER PROMPT](#)

Get Started



Agenda

Full schedule with sessions, times, rooms, and track filters.



Speakers

36 industry experts from Pella, Deere, Principal, Rockwell, and more.



Presentations

Browse all 30+ sessions by track with AI-ready context for each.



AI Toolkit

20 ready-to-use AI prompts and downloadable data files for your AI assistant.

www.cirasai.com

Agenda

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Speakers & Presentations

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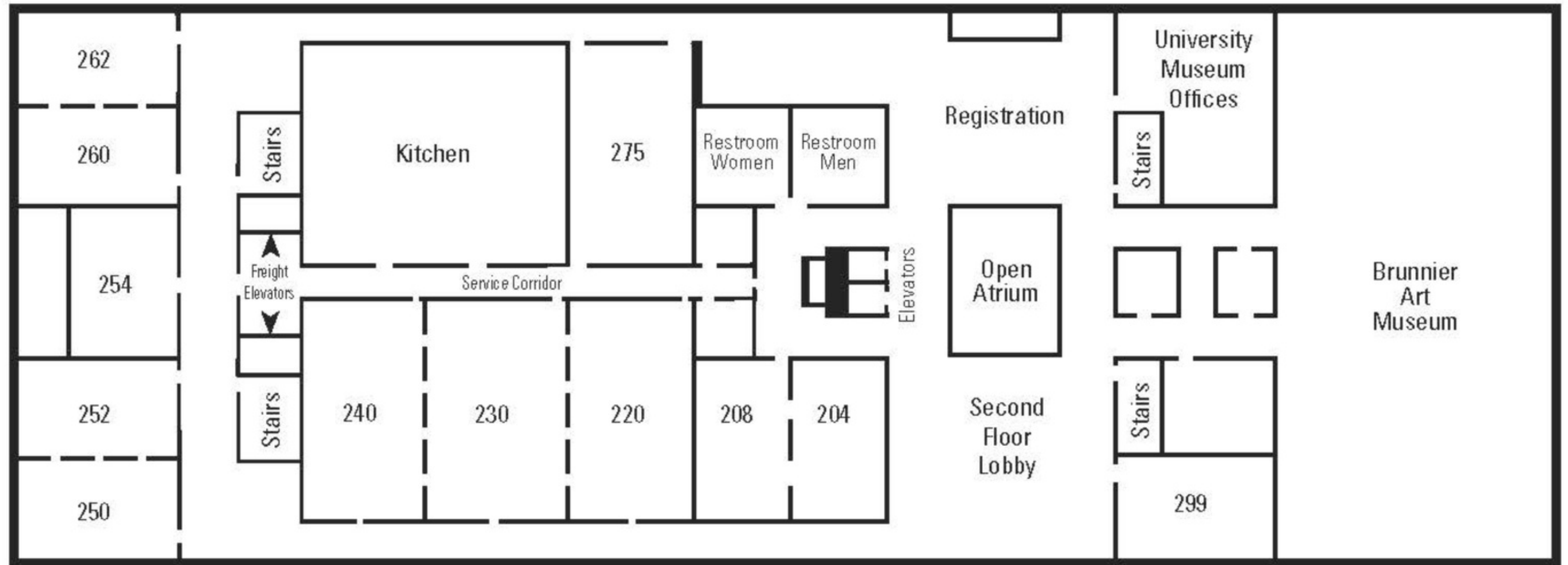
- Data Download
- Prompts

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FAQs

Floor Plan



SECOND FLOOR

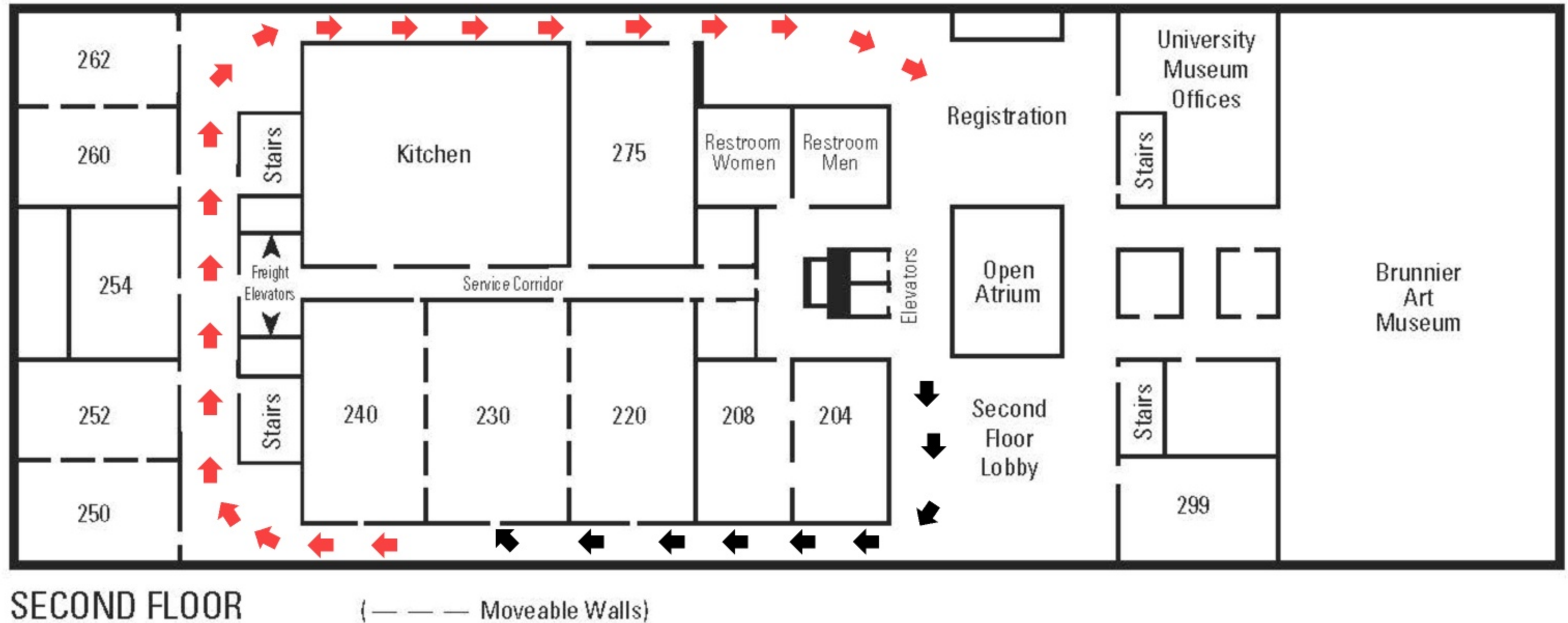
(— — — Moveable Walls)

Floor Plan



Floor Plan

Lunch Service Process



Our Room Moderators



Gayle Mastbergen

Marketing &
Sales

Rooms 260-262



Jake Behrens

Production &
Operations

Room 275



Kirk Haaland

Business Systems
& Data

Rooms 250-252



Dawn Ealy

Leadership &
Workforce

Rooms 204-208

Our Event Manager



Jennifer Garcia

2026 Exhibitors



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