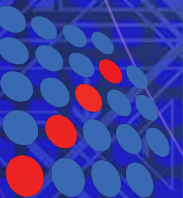


A.I. Search Optimization Explained:

Leveraging the Shift in Search Visibility



DMS

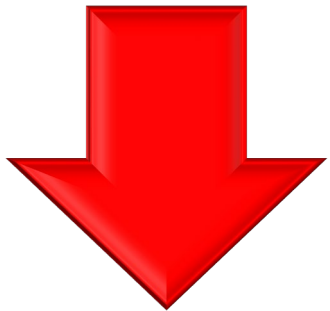
Digital Marketing Strategies

Neal Rabogliatti | nealr@mfgpa.org

Have You Noticed?



Your Organic Search Results Have Gone Up or Stayed The Same



But Your Organic Traffic Has Decreased

Keyword	Ranking	Search Volume	Click Thru Traffic
d.f.m. design for manufacturability	1	40	2
design for manufacturability	1	1600	97
design for manufacturing services	1	210	1
d.f.m. services	1	170	0
custom sheet metal fabrication	1	110	0
medical sheet metal fabrication	1	110	3
prototype cnc machining	2	480	8
cnc prototype	2	480	15
machining factory	3	110	1
sheet metal for heavy equipment	3	50	3



Why Organic Traffic is Down

The 1200 PIXEL Difference

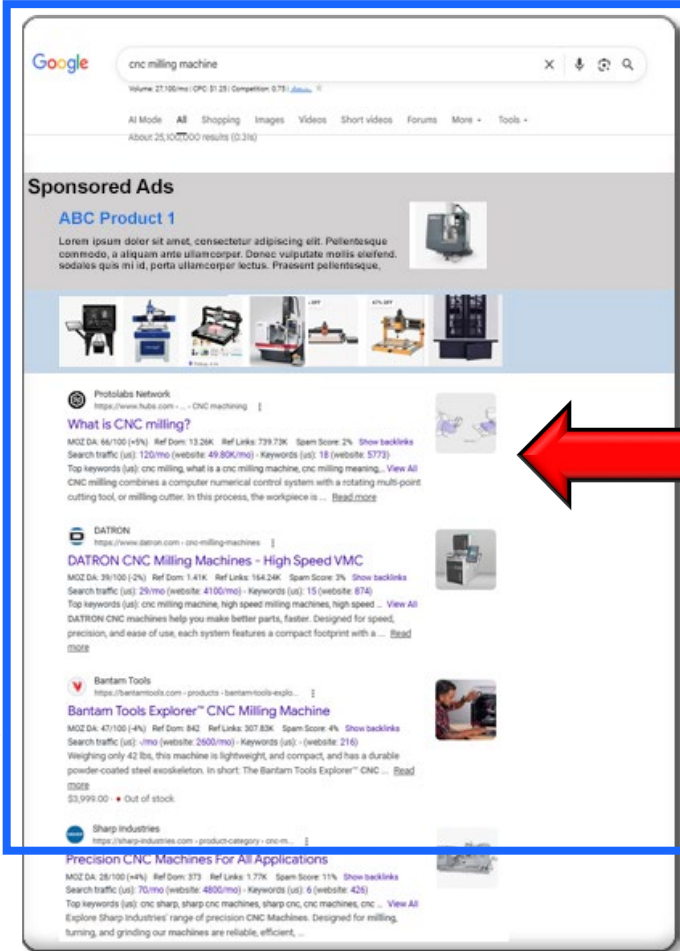
2020

Google Ads

Images

Organic Search Results

Screen Size



2026

AI Overview

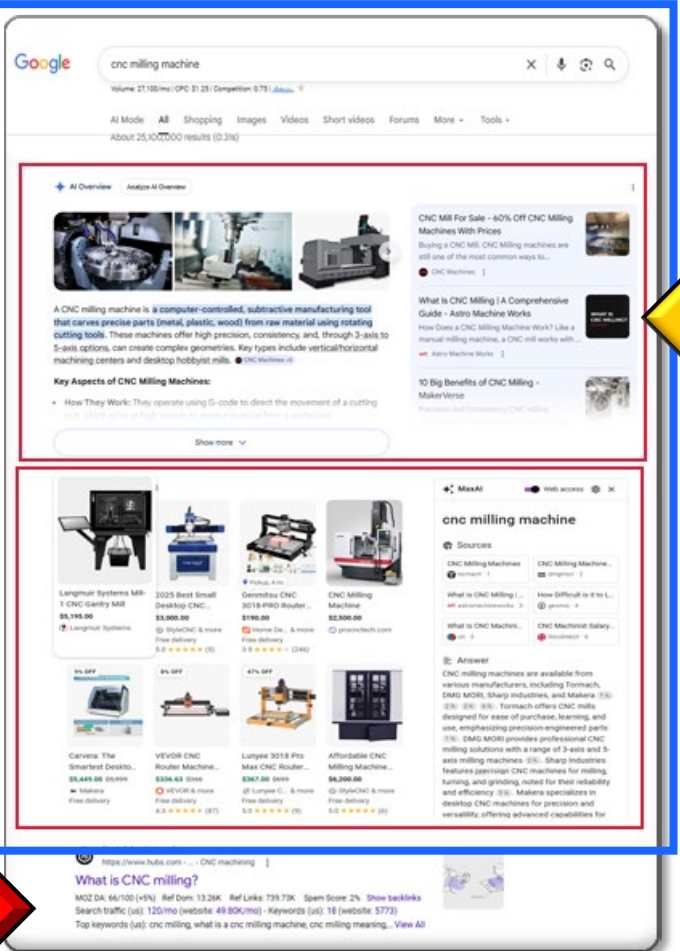
Ecommerce

Images

Videos

Knowledge Panels

Organic Search Results



Documented Studies

AI's Impact on Traditional Organic **Blue Links**

Metric	Impact of AI Overviews (AIO)
Organic Position #1	32% Decreased CTR
Organic Position #2	39% Decreased CTR
Organic Informational Position 3-10	61% Decreased CTR
Zero-Click Searches	77% Increase on Mobile
Visual Displacement	Organic #1 Pushed Down 1,255 Pixels on Average

Search Engine **Journal**®



Pew Research Center

Search Engine **Land**

ahrefs

 **SEMRUSH**

AI Overviews appear on approximately 21–73% of Google searches

Search Engine Journal – Oct 2025

Factors Impacting the Change

- Google is increasingly prioritizing ecommerce sales and transactional results over traditional search answers.

AMSIVE

- Pew Data Confirms : 50% Reduction in SERP Click Through Rates.

Pew Research Center 

- LLMs Are Overtaking Search and A.I. Recommendations Are Becoming More Influential.

**HARVARD
BUSINESS
REVIEW**

- AI Overviews synthesize information from multiple web sources, providing a summary of relevant content.

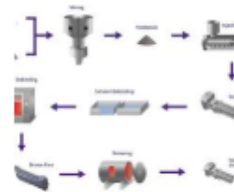
 **SEMRUSH**

Where You Want to Be!

Why You Need to be in AI Overviews (Citations & Mentions)

AI Overview [Analyze AI Overview](#)

Metal Injection Molding (MIM) is a precise manufacturing process for creating complex, high-volume, small metal parts by mixing fine metal powder with binders, injecting them like plastic, and sintering to full density. It offers high geometric complexity, material efficiency, and excellent strength, making it ideal for medical, automotive, and aerospace components. [Wikipedia +5](#)



Key Aspects of Metal Injection Molding:

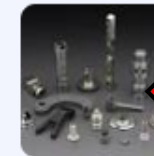
- **The Process:** Fine metal powders (e.g., stainless steel, titanium) are mixed with thermoplastic/wax binders to create a feedstock, which is injected into a mold to form a "green" part. This part is then subjected to debinding (binder removal) and sintering at high temperatures to achieve final strength and near-net shape.
- **Advantages:**
 - **Complex Geometry:** Enables intricate, high-precision designs that are difficult to achieve with machining or casting.
 - **Cost-Effective:** Ideal for high-volume production, offering significant savings over traditional methods.
 - **Material Efficiency:** Near-net-shape production reduces waste.

Citations

Metal injection molding - Wikipedia

Metal injection molding (MIM) is a metalworking process in which finely-powdered metal is...

[Wikipedia](#)



Mentions

Metal Injection Molding - The Beginner's Guide for Engineers

What is Metal Injection Molding: The MIM Process Explained. Metal injection molding is a...

[Nichols Portland, Inc.](#)



Metal Injection Molding 101 | APP

What is Metal Injection Molding? Metal Injection Molding (MIM) is a sophisticated metal-formin...

[Advanced Powder Products](#)



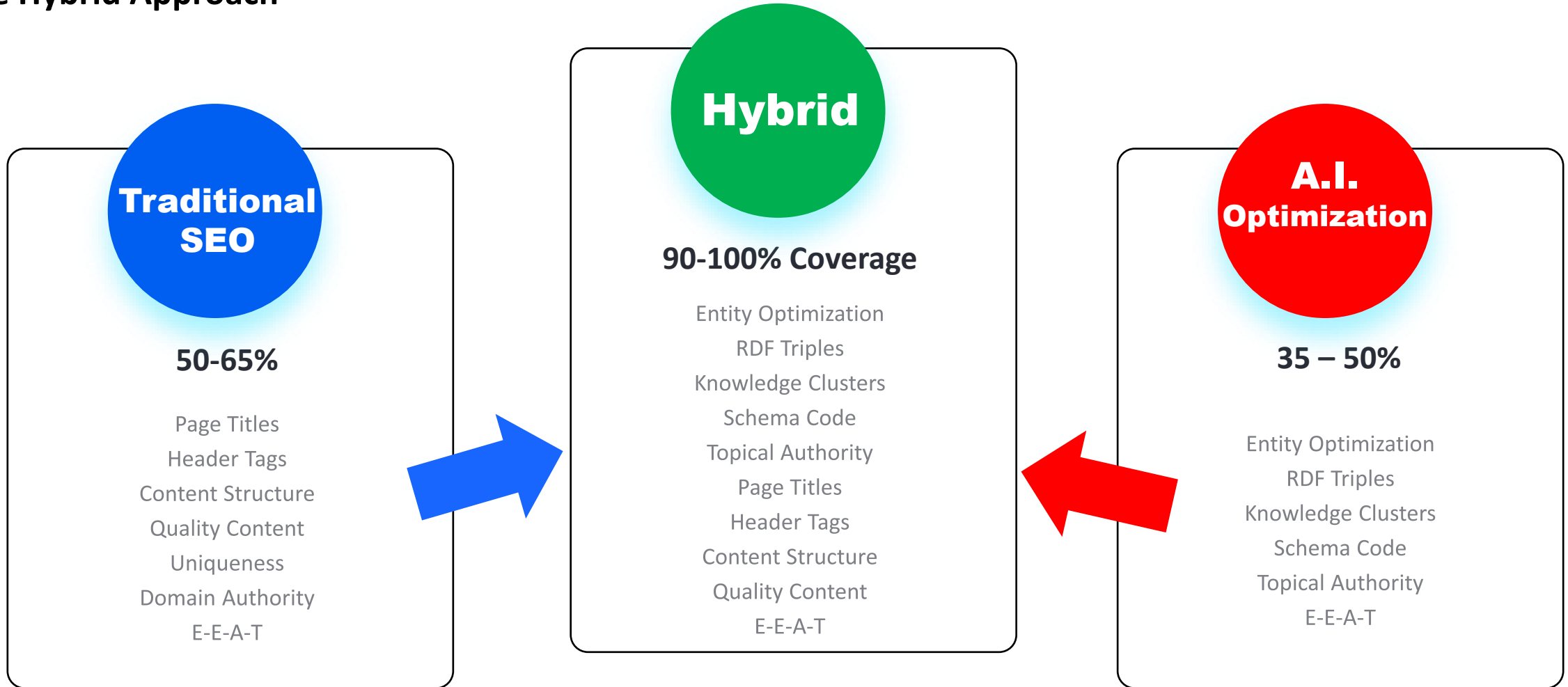
Show all



DMS
Digital Marketing
Strategies

How Do You Get There

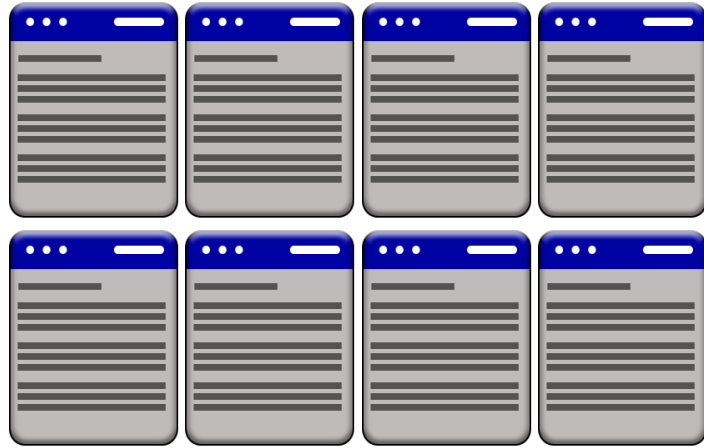
The Hybrid Approach



AIO is not a Replacement for SEO it's an Additional Layer of Context & Clarity

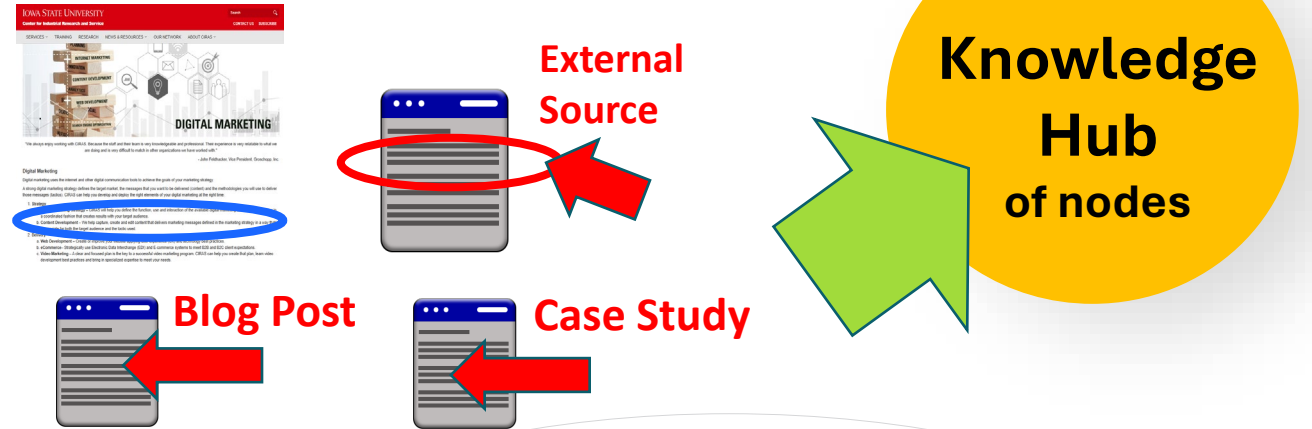
Shifting Your Mindset

Traditional SEO



- Optimizes **individual pages**
- Focuses on **keywords**, density, and structure
- Relies heavily on **backlinks** for authority
- Success measured by **page rankings**
- Content built around **search terms**
- Google sees the site as **many separate pages**

A.I. Optimization

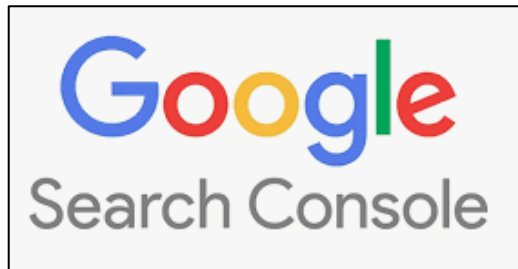


- Optimizes **clusters of interconnected pages**
- Focuses on **concepts, entities, and relationships**
- Uses **schema, structured data, and entity linking**
- Success measured by **topical authority & AI mentions**
- Content built around **personas, intent, and semantics**
- Google and AI systems see the site as **knowledge entities**

SEO Technical Audit

**Because A.I. Optimization is an Additional Layer of SEO
We Need to Ensure The Site is Fully Optimized for Traditional SEO**

This foundation allows AI crawlers and knowledge graphs to accurately crawl, understand, and index a website's content. AI-driven search engines prioritize sites with clean, structured data.

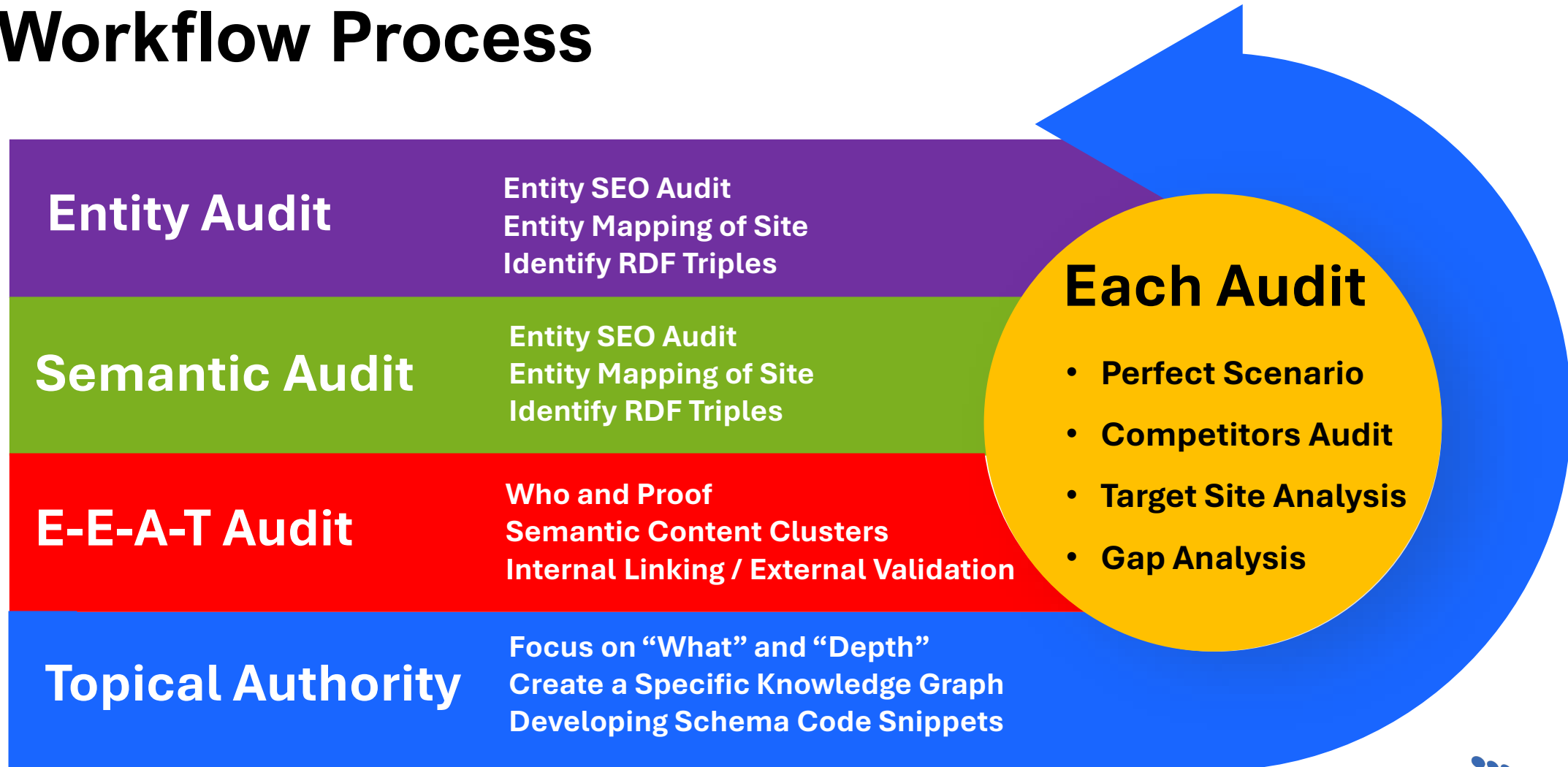


The screenshot shows the Screamingfrog SEO tool interface. The top navigation bar includes options like File, View, Mode, Configuration, Bulk Export, Reports, Sitemaps, Visualisations, Crawl Analysis, Licence, and Help. The main toolbar has buttons for Start, Clear, and Crawl 100%, along with an API button. Below the toolbar, there are tabs for Internal, External, Security, Response Codes, URL, Page Titles, Meta Description, Overview, Issues, Site Structure, Segments, Response Times, API, Spelling & Grammar, and Semantic Search. The 'Issues' tab is active, displaying a table of issues found during the crawl.

Issue Name	Issue Type	Issue Priority	URLs	% of Total
Response Codes: Internal Client Error (4xx)	Issue	High	80	25.56%
Canonicals: Canonicalised	Warning	High	18	54.55%
Security: Mixed Content	Issue	High	2	0.77%
Page Titles: Over 60 Characters	Opportunity	Medium	9	29.03%
Page Titles: Over 561 Pixels	Opportunity	Medium	9	29.03%
Images: Over 100 KB	Opportunity	Medium	8	8%
Content: Low Content Pages	Opportunity	Medium	3	9.09%
Canonicals: Missing	Warning	Medium	2	6.06%
Security: Missing X-Content-Type-Options Header	Warning	Low	181	69.35%
Security: Missing X-Frame-Options Header	Warning	Low	181	69.35%
Security: Missing HSTS Header	Warning	Low	181	69.35%
Security: Missing Content-Security-Policy Header	Warning	Low	181	69.35%
Security: Missing Secure Referrer-Policy Header	Warning	Low	181	69.35%
URL: Uppercase	Warning	Low	32	12.26%
Images: Missing Size Attributes	Opportunity	Low	24	24%
H1: Non-Sequential	Warning	Low	13	41.94%
H2: Duplicate	Opportunity	Low	13	41.94%
H2: Multiple	Warning	Low	12	38.71%

A.I. Optimization Process

Workflow Process



Entity Mapping Audit

The Core Deliverables of an Entity Audit

- Identifying Entities
- Developing an Entity Gap Analysis
- Schema Markup Validation
- Ambiguity Resolution
- Authority & Sentiment Footprint
- Identifies Wikidata Matches
 - Iowa State University - wd:Q133303.
 - Iowa (U.S. state) - wd:Q1204.
 - ISO 9001 - wd:Q188825

Entities

Entity Name	Wikidata ID	Significance & Logic +1
Williams & Hussey	TBD (New)	Primary Organization Node.
Molder (Woodworking)	Q6895856	Core technical process: profile molding.
Wood planer	Q2061054	Secondary functional node: surfacing.
High-Speed Steel (M2)	Q899818	The material node for knife manufacturing.
Architectural Restoration	Q2860368	Primary vertical for historical replication.
Vocational Education	Q178985	Engagement node for trade schools.

RDF Triples

<Williams & Hussey> — [isOwnedBy] — <OSC Technologies>
<Model 206/209> — [isA] — <Molder/Planer>
<Profile Knives> — [madeOf] — <M2 High-Speed Steel>
<Open-Ended Design> — [enables] — <Curved/Arched Moldings>

RDF Triples Are Subject-Predicate-Object Expressions

Example: [Wood Molders] → [used_for] → [Architectural Millwork]

Semantic Audit

An **Entity Audit** identifies the "nouns" (the objects & actors), a **Semantic Audit** focuses on the "verbs" & the "context."

Core Deliverables of a Semantic Audit

- **Intent Mapping & Alignment:** Analyzes the four primary search intents (Informational, Navigational, Commercial, Transactional)
- **Topical Depth & Coverage (LSI 2.0):** Evaluates the "supportive terminology" proving the content is written by a subject matter expert.
- **Contextual Hierarchy Analysis:** Audits the structure of your information (Headings, Paragraphs, and Lists)
- **Vector Distance Evaluation:** It identifies if your language is too generic or if it's hitting the linguistic markers of a "Seed Site" in your niche.
- **Internal Link Sentiment & Pathing:** Reviews the anchor text strategy to ensure it provides a "semantic trail"
- **NLP Readability & Syntax:** An audit of sentence structure to ensure clarity for machine learning models
- **Answer Engine Optimization (AEO):** Identifies opportunities for "Structured Data fragments"- finding specific questions within the content that can be extracted for "People Also Ask" nodes.

An **Entity Audit** puts you on the map, the **Semantic Audit** ensures you are the "best answer"

It's the difference between knowing **CIRAS** exists and knowing they are an **SME for Iowa Manufacturing**



E.E.A.T. Principals

Experience

First-hand involvement in the topic.

Why it matters for AI: AI rewards content that reflects lived experience, not generic summaries.

Examples

- Case studies
- Process explanations
- Demonstrations of work

Authoritativeness

Recognition that you are a trusted source.

Why it matters for AI: AI checks authoritative sources that mention you, link to you, or corroborate your information.

.

Examples

- Mentions on industry sites
- Citations in directories and publications
- Strong internal linking



Expertise

Depth, accuracy and coverage of the topic.

Why it matters for AI: content demonstrates subject-matter mastery, supported by structured data and entity signals..

Examples

- Detailed, technically correct content
- Topic clusters that fully cover a subject
- Schema (HowTo, FAQ, Product, Person, Organization)

Trustworthiness

Transparency, accuracy, and safety.

Why it matters for AI: AI systems are risk-averse. They prefer to cite entities that are clearly legitimate, safe, and transparent.

.

Examples

- Clear contact info, policies, and identity
- ADA-compliant, secure website
- Transparent authorship and sourcing

E-E-A-T Audit

E-E-A-T Audit

This audit focuses on the "**Who**" and the "**Proof**." We treat the Brand and its Authors as the primary entities.

Entity Hierarchy for E-E-A-T

Level	Focus	Example (Financial/Banking)
Primary	The Organization & Key People.	The Bank Entity; the CEO; the Head of Lending.
Secondary	Credentials & External Validation.	FDIC Membership; Industry Awards; Years in Business.
Tertiary	Individual Content Signatures.	Author Bios; Fact-checking citations; First-person case studies.

The E-E-A-T Gap

The Gap: "Our articles are written by 'Admin' or 'Staff'."

The Fix: Create individual Author Entities. Link them to their social profiles and professional history using Person Schema.

The Gap: "We say we are experts, but there is no proof."

The Fix: Add an "As Seen In" section or a "Certifications" page with outbound links to the issuing bodies. (**Example ISO 9001-2015**)

Topical Authority Audit

This audit focuses on the "**What**" and the "**Depth**." It ensures there are no "information silos" and that the website covers every node in a specific knowledge graph. It shifts from general organization to **Topical Authority (Node Mapping)** and **Machine Interpretability**. To transform a website into a high-confidence data source, we must ensure that every "leaf" (page) is mathematically linked to a "seed" (authority pillar).

1. Semantic Connectivity Map (Node & Edge Audit)

In a Node/Edge model, "Topical Authority" is measured by the strength of the relationships between entities. We move from a flat content cluster to a hierarchical hub-and-spoke model.

The Seed Entities (Power Nodes)

Node A: Molder/Planer Machinery [Q6895856] – The primary process anchor for the 206 and 209 models.

Node B: Custom Profile Knives [Q899818] – The material and tooling anchor focusing on M2 High-Speed Steel.

Node C: Architectural Restoration [Q2860368] – The primary vertical for historical replication and custom millwork.

Topical Authority Audit

2. The Connectivity Gap

An audit of the Screaming Frog export and URL listings shows that many technical blog posts are currently "floating" without a strong semantic parent:

Leaf: .../blog/guide-3-inconsistent-cuts-or-vibration/ should have an edge \-isPartOf}
Maintenance & Support Pillar.

Leaf: .../case-studies/ballash-woodworks... should have an edge \-
{mainEntityOfPage}

Historical Restoration Vertical.

Leaf: .../blog/using-a-v-block-for-deep-cuts... should have an edge \-{isPartOf}
Woodworking Applications Node.

Natural Language Query (NLQ) Audit

While the **Entity Audit** builds the "**map**" and the **Semantic Audit** defines the "**context**," the Natural Language Query (NLQ) Audit **focuses on the interface**—the way humans actually speak and how AI retrieves that information.

Core Deliverables of an NLQ Audit

Conversational Logic Mapping: Ensures content is structured to be the "direct object" of a natural language sentence.

Zero-Click Opportunity Assessment: Pinpoints content fragments that can be pulled into AI Overviews without need to click through to a page.

Pragmatic Intent Analysis: Analyzes the "hidden" intent behind natural phrasing

Micro-Content Fragmenting: Breaks down long-form pages into "Answer Blocks."

Entity-Attribute Matching: Matches the specific "attributes" of your entities to common queries.

Linguistic Mirroring: Checks if your site uses the specific vocabulary, slang, or professional jargon used by your target persona during a conversation. possible.

Machine-Readable Content Check

This Check is the bridge between human-readable prose and the raw data structures that AI and search engines ingest. It is a technical audit to ensure that your "Knowledge Nodes" aren't trapped behind layout elements, complex scripts, or ambiguous formatting.

The Definition

Machine-Readable Content Check: An assessment of a webpage's underlying code and document structure to ensure that algorithms, LLMs, and crawlers can extract facts, relationships (triples), and entities without interference from design-heavy elements or non-standard syntax.

Key Components of the Check

- **Text-to-HTML Ratio:** Ensuring core facts are in the HTML source, not just baked into images.
- **DOM Order Logic:** Verifying the Document Object Model presents information in a logical sequence .
- **Triple Extraction Ease:** Checking if a simple NLP parser can identify a **Subject-Predicate-Object**
- **Data Attribute Utilization:** Using data- attributes or microdata to "label" specific values so the machine doesn't have to "guess" their meaning.

Putting it All Together

The Combination of Each Audit Report

- Defines a critical part of A.I. optimization
- Created gap analysis between existing site and best site parameters
- Converted pages and content into Entities, RDF Triples, and Knowledge Nodes.
- Created Hub & Pillar Page Outlines
- Creates a Task List / Blueprint for A.I. Optimization

The Implementation Strategy

- Create content to fill gaps in entity and semantic areas
- Use RDF Triples as guidance for content vector words
- Use NLQ and Machine-Readable Content Check to Check Content
- Created Hub & Pillar Pages or Blog Posts to Fill Content Gaps
- Create Custom JSON-LD Schema Codes to Connect Everything Behind the Scenes.

Creating Custom Schema Code Snippets

- Use Data & A.I. Platform To Create Custom JSON-LD Schema Code
- Make Sure There is No Schema Duplication
- Check That Your Schema Plan Allows For Custom Implemented Code
- Understand Differences Between Web Content Pages and E-Commerce Pages
- Look for Shopping Cart Integrated Schema Programs
- **Do Not Assume Your Current Program Automates This Process!**

```
1 <script type="application/ld+json" class="rank-math-schema-pro">{  
2   "@context": "https://schema.org",  
3   "@graph": [  
4     {  
5       "@type": "Organization",  
6       "@id": "https://rankmath.com/#organization",  
7       "name": "Rank Math",  
8       "url": "https://rankmath.com",  
9       "email": "support@rankmath.com",  
10      "logo": {  
11        "@type": "ImageObject",  
12        "url": "https://rankmath.com/wp-content/uploads/2019/02/rank-math-logo-large.png"  
13      }  
14    },  
15    {  
16      "@type": "WebSite",  
17      "@id": "https://rankmath.com/#website",  
18      "url": "https://rankmath.com",  
19      "name": "Rank Math",  
20      "publisher": {  
21        "@id": "https://rankmath.com/#organization"  
22      }  
15    }  
16  ]  
17 }  
18 }  
19 }  
20 }  
21 }  
22 }
```



Top Important Schema Elements for A.I.O.

Element	What It Does
@id	A unique, canonical identifier URL for the entity.
@type	Declares the entity type (Organization, Product, Person, Service,)
additionalProperty	Custom attributes using Property Value.
brand	The brand associated with a product or organization.
description	Human-readable summary of the entity.
identifier	SKU, model number, or unique ID.
isRelatedTo	Connects related products, services, or entities.
knowsAbout	Lists topics the entity has expertise in.
mainEntity	The primary topic of the page.
name	The official name of the entity.
sameAs	Links to authoritative external profiles (LinkedIn, Wikidata, etc.)
subjectOf	Links to content about the entity.

**Connect
Entities & Nodes**

**Specifically Define
Entity**

Validate w/ 3rd Party

Adds Context

35+ More Elements

Installing the Schema Code

- Schema Code Plugin
- Programs: Rank Math – WP Code
All in One – Schema Pro – **Not Yoast**
- Use Custom Schema Tab
- Paste Generated Code into Program
- Test Schema Code
 - **@ Google Rich Results Tester**
 - **@ Schema.org**

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "Product",
  "@id": "https://www.barroneq.com/product/coldguard-vertical-lift-cold-storage-",
  "name": "ColdGuard Vertical Lift Cold Storage Door",
  "image": "https://www.barroneq.com/wp-content/uploads/2018/07/Vertical-Lift-Co",
  "description": "Professional-grade vertical lift industrial door for cold stor",
  "brand": {
    "@type": "Brand",
    "name": "Chase Doors",
    "description": "Industry leader in specialty industrial doors."
  }
}
```

Does your page support rich results?

URL <> CODE

Enter a URL to test

Google Inspection Tool smartphone TEST URL

✓ 1 valid item detected
Valid items are eligible for Google Search's rich results. [Learn more](#)

[VIEW TESTED PAGE](#) [PREVIEW RESULTS](#)

Does it Really Work?



what it service providers specialize in dispensary business



AI Mode All News Forums Images Short videos Shopping More Tools

About 37,500,000 results (0.75s)

AI Overview Analyze AI Overview

Several IT service providers and Managed Service Providers (MSPs) specialize specifically in the cannabis dispensary industry, offering tailored solutions for compliance, point-of-sale (POS) integration, and security. These providers understand the unique regulatory challenges and the need for seed-to-sale tracking integration. Cannabis Technology Partners +2

Here are the top IT service providers specializing in dispensary business:

Specialized Cannabis MSPs (IT Support & Security)

- Cannabis Technology Partners: A dedicated cannabis IT provider offering managed

Show more

Cannabis Technology Partners
https://cannabistechnologypartners.com

IT Services for the Cannabis Industry | Technology Partners

MOZ DA: 8/100 (-11%) Ref Dom: 33 Ref Links: 134 Spam Score: 2% Show backlinks

Search traffic (us): 0/mo (website: 0/mo) - Keywords (us): 0 (website: 3)

We're here to empower cannabis businesses with seamless and top-tier IT support. We specialize in managing IT solutions, installing and monitoring surveillance ... Read more

IT Services for the Cannabis Industry | Technology Partners

IT Services For The Cannabis Industry. Welcome to Cannabis Technology Partners, a leading provider of...

Cannabis Technology Partners

Managed IT Services for Cannabis | Sell More, Less Headaches

Focus on your cannabis business. We got IT. Keeping up with the constantly evolving cannabis industry ca...

Mercer Bucks Technology



MaxAI

Web access

what it service providers specialize in dispensary business

Sources

IT Services for the Ca...

cannabistechno... · 1

Managed IT Services ...

mercerbucktech · 2

List of best cannabis ...

treez · 3

IT Support for Canna...

it4weed · 4

Does it Really Work?



who makes a wood molding machine



About 17,600,000 results (0.36s)



 Nearby

 For Sale

 Usa

 New

 Used

 CNC Machines

 Price

 On sale

 Get it fast

 Under \$2,500

 Routing Tools

 Powered >

 AI Overview

Analyze AI Overview

Key manufacturers of wood molding machines (planer/moulders) include **Williams & Hussey** (known for durable, versatile, and compact machines), **Wood-Mizer** (heavy-duty cast-iron), and **Woodmaster** (popular for wide, versatile, and US-made units). Other major manufacturers for industrial applications include **SCM Group**, **Weinig**, **Mereen-Johnson**, and **Hasko**. www.williamsnhussey.com



Planer/Molders & Knives | Williams & Hussey Machine & Tool

Williams & Hussey (W&H) is a company that manufactures molding machines and knives for...

www.williamsnhussey.com



Which molding machine? | Sawmill Creek Woodworking ...

Jan 13, 2011 — Molding Machine Options: While the Williams & Hussey (W&H) is often lauded for its robust...



Top Wood Molding Machine Manufacturers

- Williams & Hussey (W&H): Highly regarded for over 70 years, they produce robust...

Show more

[williamsnhussey.com](https://www.williamsnhussey.com)
<https://www.williamsnhussey.com>

Planer/Molders & Knives | Williams & Hussey Machine ...

MOZ DA: 31/100 (-3%) Ref Dom: 187 Ref Links: 1.58K Spam Score: - [Show backlinks](#)

Top keywords (us): wood moulders, w&h molder, williams hussey molder for sale, wood molding machine, william and ...
Search traffic (us): 64/mo (website: 510/mo) - Keywords (us): 28 (website: 342)

For over 70 years, the Williams & Hussey Molder has set the standard in commercial-grade woodworking. Simple to set up. Powerful in performance. Built to last. [Read more](#)



MaxAI

Web access

who makes a wood molding machine

Sources

Planer/Molders & Kni...

[williamsnhussey.com](https://www.williamsnhussey.com) · 1

Which molding machi...

[sawmillcreek.com](https://www.sawmillcreek.com) · 2

Does it Really Work?



who makes steel stack racks with custom sizes



AI Mode All Images Shopping Videos Forums Short videos More Tools

About 16,800,000 results (0.45s)

AI Overview Analyze AI Overview

Several manufacturers specialize in custom-sized steel stack racks for industrial, storage, and shipping needs, with many offering custom design services, load capacity adjustments, and varied, durable finishes. Key suppliers include [NSMC](#), [Coosa Racks](#), [Wright](#), [Tier-Rack](#), [Plymouth Industries](#), [Morrison Industries](#), [Calder Solutions](#), [EGA Products](#), and [Steel King](#).

- **NSMC:** Offers an online configurator to design custom-sized steel stack racks for industrial use.
- **Coosa Racks:** Specializes in rigid and collapsible custom steel stack racks, serving industries like automotive and government.

Show more



Morrison Industries

<https://morrisonindustries.com> > ... > Stack Racks

Custom Stack Racks & Portable Rack Systems

MOZ DA: 20/100 (-26%) Ref Dom: 77 Ref Links: 321 Spam Score: 28% [Show backlinks](#)

Search traffic (us): 0/mo (website: 350/mo) - Keywords (us): 6 (website: 356)

Top keywords (us): rim custom racks, stacking racks, stackable steel racks, metal stacking ra... [View All](#)

Morrison Industries has been manufacturing steel racks, returnable packaging, and custom steel solutions since 1995. From stack racks to contract ... [Read more](#)



NSMC Steel Racks

<https://nsmc-steel-racks.com> > design-your-own-rack

Design Your Own Stacking Rack

MOZ DA: 14/100 (+1300%) Ref Dom: 33 Ref Links: 120 Spam Score: 18% [Show backlinks](#)

Search traffic (us): 2/mo (website: 6/mo) - Keywords (us): 7 (website: 46)

Top keywords (us): build a rack, stacking metal rack, steel stacking racks, custom racks, cust... [View All](#)

NSMC is a long time manufacturer of steel racks and containers for industrial companies and have designed and created hundreds of custom steel stacking racks ... [Read more](#)

Design Your Own Steel Stack Rack | Online Configurator NSMC

NSMC is a manufacturer of steel racks and containers for industrial companies. They have designed and...



NSMC Steel Racks

Stac-King Portable Racks - Steel King

Stac-King Portable Racks. Steel King's Stac-King® portable stacking racks are the versatile answer to...



Steel King

MaxAI

Web access

who makes steel stack racks with custom sizes

Sources

Custom Stack Racks ...

morrisonindustries - 1

Design Your Own Sta...

nsmc-steel-racks - 2

Coosa Racks | Portab...

coosaracks - 3

Custom Steel Storage...

wmcrates - 4

Stac-King Portable R...

steelking - 5

Sheet Metal Storage ...

steelstackusa - 6

A.I. Entity Prompt for Blog Post Creation

To get the best results, the content developer should build the prompt using these three components:

- A. The Persona:** "Act as a Knowledge Graph Engineer and Semantic SEO Specialist."
- B. The Task:** "Analyze the following topic/text and identify all primary and secondary entities. Then, map their relationships using RDF Triples."
- C. The Constraint:** "Format the output as a table and map the Predicates to official Schema.org properties (like knowsAbout, isRelatedTo, manufacturer, or additionalProperty)."

A.I. Entity Prompt for Blog Post Creation

"Act as a Semantic SEO Specialist. I am writing an article about [INSERT KEYWORD/TOPIC]. >

Analyze this topic and provide a list of RDF Triples that define the relationships between the entities mentioned. For each triple, provide:

Subject **(The Entity)**

Predicate **(The Relationship/Verb)**

Object **(The Connected Entity or Fact)**

Map the Predicates specifically to Schema.org properties. Please format the output in a table so I can easily use it to build JSON-LD Schema code."

Thank You

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